



everychild. one voice.

2011 – 2012 Awards
Information & Applications

Crowning Achievements!



Nevada PTA

6175 Spring Mountain Road, Suite 1B

Las Vegas, NV 89146

(702) 258-7885 or (800) 782-7201

Fax: (702) 258-7836

Web-site: www.nevadapta.org

E-mail: office@nevadapta.org



Crowning Achievements!



In this packet, you will find information and applications for all of Nevada PTA-sponsored awards. Nevada PTA recognizes individuals and local PTAs in the following categories:

Achievement Awards recognize outstanding PTAs for the activities, events and programs planned throughout the school year.

Recognition Awards are presented to individuals and/or organizations committed to children success.

Membership Awards recognize outstanding membership efforts throughout the year to increase and sustain membership.

Phoebe Apperson-Hearst Award is a national recognition award for outstanding collaborative efforts.

Remember...motivate, educate, and celebrate!

For additional information and to join the Nevada PTA Awards Committee, please contact:

Nevada PTA
office@nevadapta.org
702-258-7885
800-782-7201

Application Deadline

Applications are due by 6:00 p.m.

March 12, 2012

Late applications will not be considered.

Submit completed applications to:

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Las Vegas, NV 89146

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Purposes of PTA

- 👑 To promote the welfare of the children and youth in home, school, community, and place of worship;
- 👑 To raise the standards of home life;
- 👑 To secure adequate laws for the care and protection of children and youth;
- 👑 To bring into closer relation the home and the school, that parents and teachers may cooperate intelligently in the education of children and youth; and
- 👑 To develop between educators and the general public such united efforts as will secure for all children and youth the highest advantages in physical, mental, social, and spiritual education.

National PTA Standards for Family - School Partnerships

1. **Welcoming All Families**– Families are active participants in the life of the school, and feel welcomed, valued, and connected to each other, to school staff, and to what students are learning and doing in class.
2. **Communicating Effectively** – Families and school staff engage in regular, two-way, meaningful communication about student learning.
3. **Supporting Student Success**– Families and school staff continuously collaborate to support students' learning and healthy development both at home and at school, and have regular opportunities to strengthen their knowledge and skills to do so effectively.
4. **Speaking Up for Every Child**– Families are empowered to be advocates for their own and other children, to ensure that students are treated fairly and have access to learning opportunities that will support their success.
5. **Sharing Power** – Families and school staff are equal partners in decisions that affect children and families and together inform, influence, and create policies, practices, and programs.
6. **Collaborating with Community** – Families and school staff collaborate with community members to connect students, families, and staff to expanded learning opportunities, community services, and civic participation.

ACHIEVEMENT AWARDS

The Nevada PTA Achievement Awards program is based on the Purposes of PTA and the activities that each local PTA undertakes during the year. Participate in or sponsor just 3-5 activities for *each* of the Purposes of PTA and you will have an award-winning PTA! *It's that easy!* Several Achievement Awards are associated with the National PTA Standards for Parent Involvement (as listed above). Achievement Awards are presented at the Nevada PTA State Convention in April.

Who Should Apply





Any local PTA in good standing with the council and state PTAs may apply. The application is attached.

Application Requirements

Award entries without application forms must be typed or word-processed on 8½" x 11" plain white paper, single-sided, with 1-inch margins on all sides (use Times New Roman or Arial 12-point or larger computer font, in black ink). Please double-space, include a title and a heading as instructed with each award. Please limit entries to one side of one page. Include supplementary materials only as indicated.

Outstanding PTA Achievement Award

This award requires that the winning PTA:

-  qualifies for a Gold PTA Achievement Award
-  has a membership increase
-  has 90% staff membership
-  participates in four (4) National/Nevada PTA projects

Gold and Silver PTA Achievement Awards

These awards require advance planning from the beginning of your school year. As you plan your year, include activities that will help to accomplish the specific Purposes of PTA and that utilize at least one of the National Standards for Parent/Family Involvement. (Suggested activities are listed on next page.)

The Gold PTA Achievement Award is awarded to any local PTA that completes five (5) activities for each of the five Purposes of PTA.

The Silver PTA Achievement Award is awarded to any local PTA that completes three (3) activities for each of the five Purposes of PTA.

GOLD AND SILVER PTA ACHIEVEMENT AWARD

PURPOSES OF PTA – SUGGESTED ACTIVITIES

Promote the welfare of the children and youth in home, school, community, and place of worship:

- 👑 Safety: bike, traffic, fire, playground, protection from abuse and pornography
- 👑 Health: Flu Busters, AIDS education, drug/alcohol education, eye and ear checks, child abuse education, anti-rape education, nutrition, dental care
- 👑 Welfare: critical TV viewing, Earth Week, internet awareness, character education, family living, assistance (such as food baskets, coat drives)

Raise the standards of home life:

- 👑 Education: parenting, parents' and students' rights, multi-cultural programs, bank savings programs, internet awareness, critical TV viewing

Secure adequate laws for the care and protection of children and youth.

- 👑 Advocacy: participation in school board meetings, legislative forum, letter campaigns, writing and supporting resolutions, PTA convention
- 👑 Education: program on legislative issue, candidate night, phone tree

Bring into closer relation the home and the school that parents and teachers may cooperate intelligently in the education of children and youth:

- 👑 Programs: Take Your Family to School, open house, parent-teacher conferences, cultural arts, curriculum nights, programs on health issues, Three for Me
- 👑 Cooperation: curriculum development, school improvement, bond election assistance, school planning, inclusion of teachers and other school personnel, teacher appreciation, multi-lingual programs, volunteers, track volunteer hours during the year

Develop between educators and the general public such united efforts as will secure for all children and youth the highest advantages in physical, mental, social and spiritual education:

- 👑 Partnerships: civic groups, youth groups, representation on boards of partner organizations
- 👑 Programs: Founders Day, Start the Arts Week, career day, health day, pre-school, literacy programs, community forum, cultural arts (Reflections, artist in residence, etc.), science fair, fitness programs

GOLD/SILVER AND OUTSTANDING PTA ACHIEVEMENT APPLICATION

Please Print or Type

PTA/PTSA Name: _____

President _____ Home Phone _____ E-mail: _____

Programs Chair _____ Home Phone _____ E-mail: _____

Will your PTA be represented at Nevada PTA 2011 Convention in Reno? _____

Gold PTA Award: Must complete five (5) activities for each of the five Purposes of PTA.

Silver PTA Award: Must complete three (3) activities for each of the five Purposes of PTA.

Outstanding PTA Award: Must qualify for a Gold Award and submit additional information as noted on this application.

Please do not list the same activity for more than one Purpose.

I. Promote the welfare of children and youth in the home, school, place of worship and community.

1. _____
2. _____
3. _____
4. _____
5. _____

II. Raise the standards of home life.

1. _____
2. _____
3. _____
4. _____
5. _____

III. Secure adequate laws for the care and protection of children and youth.

1. _____
2. _____
3. _____
4. _____
5. _____

GOLD/SILVER AND OUTSTANDING PTA ACHIEVEMENT APPLICATION (continued)

IV. Bring into closer relation the home and the school that parents and teachers may cooperate intelligently in the education of children and youth.

1. _____
2. _____
3. _____
4. _____
5. _____

V. Develop between educators and the general public such local united efforts as will secure for all children and youth the highest advantages in physical, mental, social and spiritual education.

1. _____
2. _____
3. _____
4. _____
5. _____

Applications for the **OUTSTANDING PTA AWARD** must include the following additional requirements:

1. On a separate piece of paper, please describe six (6) of the activities listed above (four national or state PTA-sponsored activities and two local activities). *Do not send binders, pictures or supplementary materials.*
2. Include the following information for these activities:
 - a. A brief description of each and how it pertains to the Purposes of PTA.
 - b. Number of participants including any dignitaries or special guests.
 - c. How this activity promoted the standards of parent involvement.
 - d. Any media coverage which you may have received.
 - e. Please include your annual calendar of events.
3. Did you have a membership increase over last year? Yes No
4. Did you achieve 90% staff membership? Yes No
5. Please list all activities your PTA participated in with council/region: _____

6. Will your PTA be represented at Nevada PTA Convention? Yes No

RECOGNITION AWARDS

The Nevada PTA Recognition Awards program is designed to recognize individuals who have demonstrated an outstanding commitment to local PTAs, in keeping with the Purposes and Mission of PTA. Awards are presented at the Nevada PTA State Convention.

Application Requirements

Award entries must be typed on 8½" x 11" plain white paper, single-sided; with 1-inch margins on all sides (use Times New Roman or Arial 12-point or larger computer font in black ink). Please double-space, include a title and a heading as instructed with each award. Please limit entries to one side of one page. Include supplementary materials only as indicated.

Ann T. Lynch Outstanding PTA Parent Award

This award is given to a parent, grandparent, guardian, or other volunteer at the school for outstanding service to the school and to the PTA. The award is named after Ann T. Lynch who served as Nevada PTA President and National PTA President. Ann is known for her exemplary service in these roles and is a true model of a parent who has made a huge difference in many children's lives.

Youth Participation Award

This award is given to a student who is active not only at school but also in the community, provides a good example of citizenship for other students at the school, and shows strong commitment to home and family. Your entry may include letters from other community organizations with which the student is involved. It should include a list of programs and projects the students participated in or have led.

Teacher of the Year Award

This award is given to a teacher, who promotes parent involvement in the classroom and the school, as outlined in the National Standards for Parent Involvement.

Lynel Cunningham Site Administrator Award

This award honors Lynel Cunningham, a retired Washoe County principal and former member of the Nevada PTA Board of Managers. Lynel was a strong supporter of parent and family involvement and continuously practiced these standards within the school. The award is given to an administrator who promotes parent involvement in the school, as outlined in the National Standards for Parent Involvement.

Bob Huwe Community Involvement Award

In honor of Bob Huwe, a retired elementary principal, long-time member of the Nevada PTA Board of Managers, and a true advocate for community involvement, this award is given to a PTA and to a community organization, business, or individual that have collaborated to strengthen schools, families and student learning. Your award entry may include pictures and other supporting materials.

Dixie Worden Humanitarian Award

This award, honoring a retired school nurse in Clark County and a former member of the Nevada PTA Board of Managers, is given to a PTA that sponsors an outstanding activity or program that promotes the health and/or welfare of children. Some suggested activities include: coat drive, holiday food drive, immunization clinic, monthly assemblies to instruct children on subjects relating to health and safety, drug and alcohol awareness programs, nutrition programs, mental health programs on such issues as suicide prevention and stress reduction.

- Your PTA name, region, president's name and phone number must be included at the top of the page.
- Describe the Health & Welfare activity or program accomplished by your PTA over the past year that has had an outstanding benefit to children and their families due to the nature of the activity and the scope of its influence.
- Indicate if the activity was conducted as a one-time or on-going event.
- Pictures and/or other pertinent materials may accompany this application.

President's Special Award

This award is given at the discretion of the Nevada PTA president to one or more PTAs or individuals for sponsoring an outstanding program that may not have fit into another award category. Choose a project that you believe helped you accomplish a specific goal at your school and may be of interest to other schools.

- Your PTA name, region, president's name and phone number must be included at the top of the page.
- Describe your activity or event.
- Pictures, news releases, etc. may accompany this application.






Spotlight Award

This award is given to a PTA that produced an outstanding newsletter. To apply for this award, simply send three (3) samples of your PTA's newsletter to Nevada PTA. Entries will be judged on content, commercialism, creativity, proper use of PTA logo and appearance. Your newsletter does not have to be done by a professional, but it does need to be informative and easy to read. It should include a calendar and graphics or pictures.

Hank Etchemendy Advocacy Award

Hank Etchemendy served for many years as a legislative consultant to Nevada PTA, assisting with preparation of resolutions and testimony to help bring about legislation that improved the lives and education of Nevada's children. In honor of his memory, this award is given to a local PTA, volunteer, legislator, or other public official who has championed a cause that benefits children in the local area or throughout the state of Nevada.

Nominees should be persons who or PTAs that:

-  Take up a cause for the benefit of children and fight for that cause before public or school officials;
-  Support, recommend and encourage public officials and legislators to pass laws that will benefit children;
-  Organize a group of PTA individuals into advocates on behalf of children (such as set up a phone/e-mail tree for the legislature, set up a candidates night, sponsor an Advocate Training Program, sponsor a school accountability meeting, etc.);
-  Provide parents with current information regarding school policies, performance data, etc. (publish the school's process for resolving parent concerns, develop a Student Advocacy Handbook, develop a parent/family involvement policy, etc.); or
-  Promote parent participation on school, school district, state, and/or national committees and issues.

MEMBERSHIP AWARDS APPLICATION

The Nevada PTA Membership Awards program is designed to recognize local PTAs who have demonstrated a commitment to increasing and maintaining membership. Awards are presented at the Nevada PTA State Convention.

100% Membership Award

A certificate is given to every local PTA that has membership equal to the number of children enrolled. Enrollment figures are taken from data reported by the school districts to the Nevada Department of Education on the September "count day". Membership figures are taken from dues and membership rosters received in the Nevada PTA office by March 31.

75% Membership Award

A certificate is given to every local PTA that has membership equal to 75% of the number of children enrolled. Numbers are determined the same manner as for the 100% awards.

100% Staff Membership Award

To qualify for this award, count the certified and support staff personnel who work full-time at your school and make sure you remit memberships equal to the number of staff members you counted. On your final membership report, enter the figures in the designated area. Every PTA that qualifies will receive a certificate.

Membership Increase Award

To qualify for this award and receive a certificate, you simply need to remit more memberships than you did last year.

Nick Poulakidas Membership Promotion Award

Nick Poulakidas was a teacher and administrator in Washoe County. In honor of his memory, this award recognizes PTAs that have an outstanding membership campaign, not only to increase membership, but to promote PTA and its purposes throughout the school and the community.

Take pictures of events and displays that are part of your membership campaign. Keep a copy of each flier you send to parents and teachers. Fill out the form at the end of this packet. Place your pictures, fliers, and the form in a binder or mount them on a "science project board." You may bring your presentation directly to the convention or send/bring it to the Nevada PTA office by March 31. These entries will be displayed and voted on by the delegates at the 2012 state convention in Reno, NV.

Awards will be as follows: 1st place, \$100; 2nd place, \$75; 3rd place, \$50; Honorable Mention, \$25.

MEMBERSHIP AWARDS APPLICATION

Complete this form and return to the state office by March 31. *Please keep a copy for your records.*

Please Print

PTA Name: _____

Membership Chair: _____ **Phone:** _____

E-mail: _____

Total number of members for 2010-2011 school year: _____

This section must be completed if you are applying for 100% Staff.

Total Full Time Staff: _____ **Total Full Time Staff PTA Members:** _____

NICK POULAKIDAS AWARD ENTRY FORM

(You may bring your entries to the state convention or send to the state office to arrive by March 31.)

Please fill out this form and include it with your entry. Entries may be in binder form or displayed on a "science board" and should include pictures of displays used at your school during your membership drive, a copy of materials distributed to students, teachers, parents and your community, as well as a brief narrative as to how all of these materials were combined to create your membership campaign.

NAME OF PTA/PTSA

1. Explain how your membership theme was incorporated into your membership campaign.

2. Explain the effectiveness of your membership campaign (e.g., increases in staff, grandparents, students, etc.)

3. How were the students at your school involved?

4. Was there community involvement? How was this accomplished? What were the results?

5. Explain how your school's Partner in Education (if any) was involved? What were the results?

NATIONAL PTA AWARD

NATIONAL PTA PHOEBE APPERSON-HEARST EXCELLENCE IN EDUCATION PARTNERSHIP AWARD

This national award is given to local PTAs whose collaborative efforts with parents, families, educators, and community members promote parent/family involvement in ongoing programs that encourage student success. You will need to supply the following information:

- 👑 What community organization collaborated with your PTA
- 👑 What parent involvement standards your program meets
- 👑 How your program fulfills the purposes and/or mission of PTA
- 👑 Why you chose this program
- 👑 How you have and will continue to keep this program going
- 👑 How you evaluated your program and will continue to do so
- 👑 What you will do next
- 👑 How you will use the cash award if you win
- 👑 Why you should receive the award

For more information or to receive an application, go to this National PTA webpage:

http://www.pta.org/phoebe_apperson_hearst_partnership_award.asp . This annual award is presented at the National PTA Convention.